

STOP LOAN SHARKS

Intervention . Support . Education

♥ Stop Loan Sharks Valentines Campaign ♥

Thank you for supporting the Stop Loan Sharks Valentines Campaign. The messages and imagery below will help raise awareness of the dangers of loan sharks on dating sites and promote the support available to victims and survivors of illegal money lending.

The social media toolkit has been designed for platforms Facebook, Twitter, Instagram and LinkedIn.

If you have any questions or issues downloading the files, please email our communications team at press@stoploansharks.gov.uk

- Looking for love online? ♥ Don't let loan sharks steal your heart and money 📱 Get advice and support at www.stoploansharks.co.uk #SharkFreeSurfing
- Some-fin fishy about your new love interest? 😞 If they have lent you money and are now asking for more in return, they could be a loan shark. Get help at: www.stoploansharks.co.uk #SharkFreeSurfing
- Don't be fooled by their charm, loan sharks will only cause harm. Get help and support: www.stoploansharks.co.uk. Live Chat is available 9am-5pm weekdays #SharkFreeSurfing
- Swipe Left on Loan Sharks! 📱👉 Remember never to give your bank details or send/receive money to someone you have only met online. Get help if you have borrowed from a loan shark: www.stoploansharks.co.uk #SharkFreeSurfing
- Roses are red, violets are blue, loan sharks want your money, they don't care about you 📞 Report a loan shark on 0300 555 2222 or visit www.stoploansharks.co.uk #SharkFreeSurfing
- Is your new love interest fishing for compliments and your money? 🎣📱 Never be tempted to borrow or transfer money to people you meet online. Find out more: www.stoploansharks.co.uk #SharkFreeSurfing
- When looking for the right one, there may be plenty of fish in the sea, but here's how you can avoid loan sharks online 👉 <http://bit.ly/3tCiHwH> #SharkFreeSurfing
- Love is in the air ♥ but beware of loan sharks on dating sites! Don't send or receive money from someone you have only met online. Get help if you are being threatened for money: www.stoploansharks.co.uk #SharkFreeSurfing
- Love hurts, but so does falling victim to a loan shark ♥😞 If you've borrowed money from a loan shark and are struggling to pay it back or feel threatened, don't worry – you are not alone. Contact @LoanSharkNews for help on 0300 555 2222 📞 #SharkFreeSurfing
- Make sure the interest is just on your profile. If you suspect someone is operating as a loan shark on a dating app, report them to @LoanSharkNews on 0300 555 2222 📞 #SharkFreeSurfing

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- Don't let a loan shark break your heart ❤️ Protect your family and report them on 0300 555 2222 or visit: www.stoploansharks.co.uk #SharkFreeSurfing
- Don't let a loan shark break your heart - they will destroy your family and tear you apart ❤️😞 Get advice and support from @LoanSharkNews on 0300 555 2222 📞 #SharkFreeSurfing
- Tell-tale signs your online date may be a loan shark 🐳 They lend you money with no paperwork and threaten you if you can't pay. Need help? Call @LoanSharkNews on 0300 555 2222 📞 #SharkFreeSurfing

Social Media Graphics

Alternate banner images resized for Facebook, Twitter and LinkedIn



STOP LOAN SHARKS

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Image posts for image squares (Facebook and Instagram)

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LOOKING FOR LOVE ONLINE?

DON'T LET LOAN SHARKS STEAL YOUR HEART AND MONEY

CALL OUR 24/7 CONFIDENTIAL HELPLINE:
0300 555 2222

Scan the QR code to download the Stop Loan Sharks App.

#SharkFreeSurfing

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SWIPE LEFT ON LOAN SHARKS!

REMEMBER - NEVER GIVE YOUR BANK DETAILS, SEND MONEY TO, OR RECEIVE CASH FROM SOMEONE YOU'VE ONLY MET ONLINE.

CALL OUR 24/7 CONFIDENTIAL HELPLINE:
0300 555 2222

Scan the QR code to download the Stop Loan Sharks App.

#SharkFreeSurfing

Image posts for landscape images (Twitter and LinkedIn)

SWIPE LEFT ON LOAN SHARKS!

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