

RECOGNITION ASSESSMENT FOLDER



PARTNER STANDARD

You need to meet 5 criteria from the Partner Standard

Regular IMLT training of appropriate staff

A programme of training should be put in place for appropriate staff. This will ensure that staff will be able to recognise when a loan shark victim presents and be able to take appropriate action. As part of the training commitment refresher training should be built into your organisation's programme.

Have publicity available at offices for service users *

Where your office has interaction with service users, IMLT posters and publicity should be displayed in a prominent position where service users can access it. Some organisations will have a dedicated notice board for this.

Have an IMLT presence on your web and intranet site

Organisations will have a web page on their site to give service users details of what a loan shark is and how they can make a report directly to IMLT. The page should include a link to the IMLT website (www.stoploansharks.co.uk). Your local Liaise Officer will be able to help you with any graphics and wording for this.

Promote credit union to staff and service users***

Where there is a local credit union which covers your organisation's area, you should be promoting its use by facilitating and encouraging staff and service users to become members. Partnership working with the credit union will be important to establish a relationship and run regular joint promotions.

Allow IMLT use of local office space to facilitate statement taking

For some victims making a report can be a difficult decision. Where an organisation has offices open to service users it will be helpful to IMLT if they can be used in order to take a statement. This gives the victim a sense of security as they will be in familiar surroundings and it will make for a more relaxed interview.

Have a single point of contact to co-ordinate IMLT work

It is helpful for an organisation to have a single point of contact (SPOC) who will work with IMLT and promote its message across the organisation and send intelligence to us. The SPOC will promote all IMLT initiatives and ensure that your organisation can take part in these campaigns and promotions. They will also be instrumental in ensuring that any policies or procedures take into account a loan shark victim's needs.

Publicise our campaigns via your comms channels

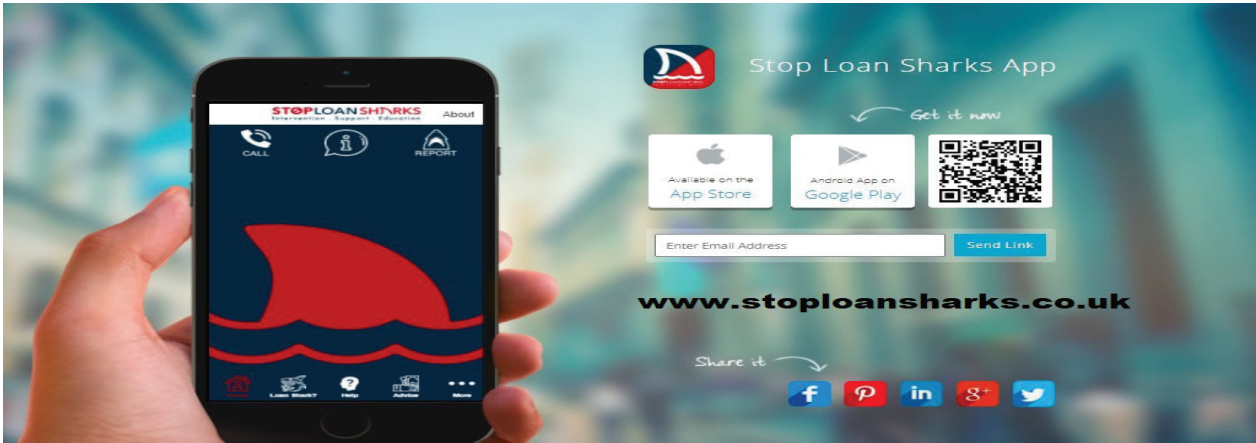
IMLT run regular social media campaigns and local events. Your communications department will be engaged and instrumental in ensuring these messages are conveyed to your service users via their usual social media accounts and press functions.

Run regular awareness sessions for service users*

Where your organisation has regular training/education opportunities for services users IMLT sessions should be built into your calendar of events. There are a number of short videos which can be used to achieve this depending on the audience. Your local Liaise Officer will be able to give your further information and work with you on a suitable format.

Promote the use of our reporting app.

IMLT reporting app is available in the Google and Apple store. The QR code below can be used to download it. The app gives information on loan sharks and how you can report. Promotion can be via a dedicated campaign, existing social media messages or paper work sent to service users eg rent statements/newsletters.



RECOGNITION CRITERIA - ORGANISATION SELF ASSESSMENT - PARTNER

(You need to meet 5 criteria from the Partner Standard)

	MET	PART MET	NOT MET
Regular IMLT training of appropriate staff			
Have publicity available at offices for service users *			
Have an IMLT presence on your web and intranet site			
Promote credit union** to staff and service users*			
Allow IMLT use of local office space to facilitate statement taking			
Have a single point of contact to co-ordinate IMLT work			
Publicise our campaigns via your comms channels			
Run regular awareness sessions for service users*			
Promote the use of our reporting app.			
*Where applicable **Where there is a local credit union available			

RECOGNITION CRITERIA - ORGANISATION SELF ASSESSMENT - PARTNER PLUS+

(You need to meet 5 criteria from the Partner Standard and 5 from the Partner Plus+ Standard)

	MET	PART MET	NOT MET
Have a policy in place to recognise loan shark victims and a co-ordinated response			
Referred intel to IMLT			
Run a credit union** incentivisation scheme for service users*			
Run regular awareness sessions for service users*			
Have a payroll deduction scheme for your organisations's staff with your local credit union**			
Run a dedicated social media campaign			
Incorporate use of IMLT education packs as part of your			
Have a partner charter signing			
Run an IMLT event for service users*			
*Where applicable **Where there is a local credit union available			

PARTNER PLUS+ STANDARD

You need to meet 5 criteria from the Partner Standard and 5 from the Partner Plus+ Standard

Have a policy in place to recognise loan shark victims and a co-ordinated response

When a victim discloses a loan shark to an organisation it is important that there is a uniform response across the organisation. A policy setting out standards and what an employee should do will benefit the victim and ensure that a report reaches IMLT. Your local Liaise Officer can discuss with you the basics and help you with writing a policy.

Referred intelligence to IMLT

This will be when your organisation refers a potential loan shark for investigation to IMLT. The information will be enough to initiate the opening of an IMT investigation or to carry out further work with your organisation to try and elicit more intelligence from the community.

Run a credit union incentivisation scheme for service users***

Where there is a credit union in your area IMLT can work with your organisation to motivate service user take up of accounts. There will be a small pot of grant funding available to encourage take up and your local Liaise Officer will work with you on a promotional campaign to achieve this.

Have a payroll deduction scheme for your organisation's staff with your local credit union**

Where there is a local credit union in your area IMLT can work with your organisation and them to set up a payroll deduction scheme. This allows employees to save via their payroll. The credit union will work with your wages section to set this up and promote it amongst staff. Your local Liaise Officer can give you further details on how these schemes operate.

Run a dedicated social media campaign

An organisation will run a standalone social media campaign to raise awareness of the dangers of loan sharks. Your local Liaise Officer will be able to help you with this and provide material to meet the objectives of your campaign.

Incorporate use of IMLT education packs as part of your work

IMLT have produced two education packs. Aimed at Primary and Secondary school pupils the packs also lend themselves to be utilised with young adults who may be finding out about finance for the first time. Your local Liaise Officer will be able to discuss with you how the packs can be used with your service users and in what context. Packs and examples can be found at the links below at

<https://www.stoploansharks.co.uk/for-education/>

<https://www.youtube.com/watch?v=QhUO2xkriZ4>

Have a partner charter signing

A charter signing allows your organisation and the partners it works with to give a public message that loan sharking will not be tolerated. The signing will be part of a wider piece of work which will co-ordinate an awareness campaign across an area to encourage reporting. Your local Liaise Officer will be able to give you more information on these. An example of a signing can be found here

<https://www.youtube.com/watch?v=L3PQMklejpY>

Run an IMLT event for service users*

An event for service users or general public can be run in order to raise awareness of loan sharks. They can vary in size from a small pop up event giving a dedicated message to being part of a larger event with a finance theme. IMLT has got two mascots (Sid and Glenda) which can be utilised as part of this event. Your local Liaise Officer can give you help, support and advice on setting up an event.

<https://www.youtube.com/watch?v=G7v7Dnv9GKs>

<https://www.youtube.com/watch?v=AbzsMbW60I0>

Ready to make an application? A partner recognition programme application form can be requested from partner@stoploansharks.gov.uk or your local liaison officer.